

2019

99 Alternatives

OPPORTUNITIES ARE INFINITE

www.99alternatives.com



01 ADVERTISEMENT OPPORTUNITY

Pg 01

Our strategy and our future plans

02 BENEFITS

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Reasons to advertise with 99 alternatives

03 OUR PLATFORM

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Our ground work to help support

04 AVAILABLE INVENTORY

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Interests to cater to your business

ADVERTISE WITH US

WHAT MAKES 99 ALTERNATIVES



"In investing, what is comfortable is rarely profitable."
Robert Arnott

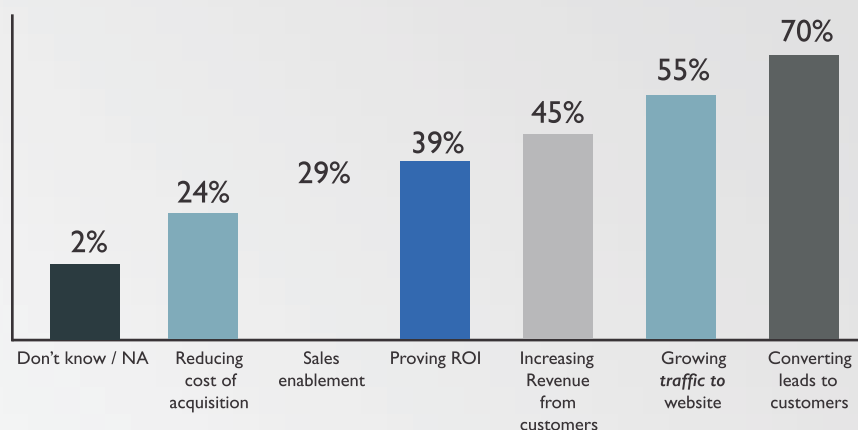
ADVERTISEMENT OPPORTUNITY FOR YOUR BUSINESS

INVEST IN SPACE & WE PROVIDE YOU A MINIMUM OF 375 LEADS.

Alternative investment is complex and global economic strategies are changing post-recession. We provide a platform to identify, evaluate and deliver future perceptions on alternative investment.

99 ALTERNATIVES PROVIDE ATTRACTABLE AUDIENCES. We offer a practical approach, partnership, knowledge and transparent dialogue investment and offers outside the traditional mechanism.

What are your company's top marketing priorities over the next 12 months?



Now is the time to invest in a new strategy and control your own advertising space, generating direct leads whilst growing and have a longevity brand.

THE FUTURE IS BRIGHT FOR 99 ALTERNATIVES

COMMUNICATION Direct communication to our clients for your business.

YOUR MARKET NEWS Including RSS feeds displayed on our web portal after being approved by us.

ADVERTISING SPACE which you can choose from our dedicated sections (subject to availability)

DISPLAY YOUR AD on our very own home page or feature on one of our web pages.

CHAT FORUMS to engage in chat forums and RSS feeds with new clients.

FEATURES covering in our newsletters and emails to widen your audience where our clients can also see your advertisements.

BANNERS for exclusive opportunities to be presented on our portal.

CONVENIENT sub-pages that are relevant to your business to place banners.

EFFICIENT direct ad buttons that will be directed to your landing page.

ENCOURAGING AUDIENCES Dedicated video advertising that will be working with several social media providers and mobile phone app providers aimed at your target audiences.

UPCOMING 99 ALTERNATIVE'S PLAN

01

Online TV Channel

02

Radio Channel

03

Online Exhibition



EXTRAS

For an additional cost, you can add more to your package, ensuring your company gets the most it possibly can.

2018

- Web portal launched to market
- Social media marketing activity launched
- Free service directory
- Pod-cast
- Advertising facilities launched

2019

- 1st bi-annual magazine launch
- Affiliate discount programme launch for B2B and B2C
- 99 Online Radio channel
- Online TV channel

2020

- 99 Online Exhibition launch
- New 99 portal launches, focusing on other niche markets

MARKETING SUCCESS

12 MONTH PACKAGE FROM £1,250 PER MONTH (PLUS VAT)

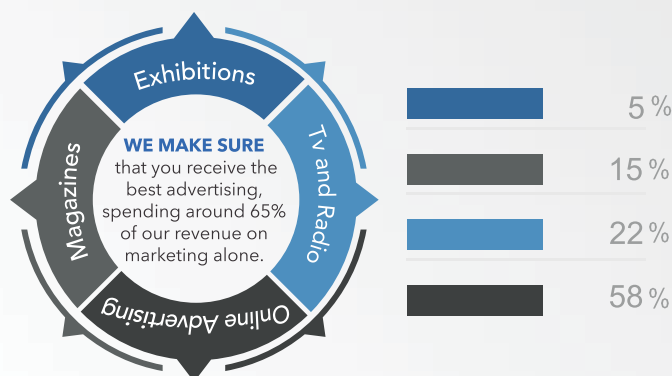
MINIMUM 375 LEADS PER ANNUM GUARANTEED

with the leads not being capped and no additional costs being made.

DEDICATED SPACE on our newsletters and magazine, and a strategy to advertise on the leading social media sites.

EXCLUSIVE 99 ALTERNATIVE INVESTMENT PAGES

where you will be the sole advertiser for your chosen page, as well as our other bespoke services. In addition, users registered via your landing page will mean the lead goes straight to you.



WHAT'S INCLUDED

01	Dedicated advertising space
02	Rotational Banners
03	Sub - homepage spaces
04	Market news / RSS feeds
05	Discussion forums
06	Live seminars (Q4)
07	Direct communication with companies
08	Exclusive landing page
09	Notifications from relevant topics
10	Video advert in inner pages

BENEFITS

Our web portal targets global audience and generate leads. We will be looking to advertise your company on our semi-annual magazine which will include products from our site and information that is given to us by experts.

01 BRAND LONGEVITY

02 WIDER AUDIENCE

03 CONTROL YOUR LEADS

04 OWN COMMUNITY



HOW OUR PLATFORM CAN CATER TO YOUR BUSINESS

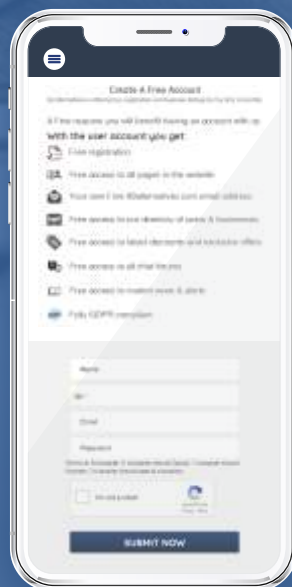


GLOBAL EXPOSURE

ADVERTISEMENTS Opportunities built upon real data and understanding of future global advertising strategies.

SUBSCRIPTIONS Subscription and access to unique researched data.

DATA REPORTS Statistics and reports to identify geographical regions, IP addresses and people genuinely interested in your products.



MONITORING GROWTH

ADVERTISING TOOLS (MICRO SITE, EMAIL ACCOUNTS ETC.)

Tools to build your own advertising campaigns. E.g. A client-specific or an event specific micro-site for particular advertising campaigns.

INFORMATION (NEWS, DATA, LIVE GRAPHS ETC.)

Real - time information, data, statistics, live graphs and news on alternative investments.

LEADS System to identify unreal leads from unique live leads.

STRATEGISING OBJECTIVES

01

Diversification will allow you to control your growth.

02

Risk Reduction minimizing mistakes, time, energy and money.

03

Dedicated Space provides exposure to internal and external audiences across the world.

04

Return Investment of minimum 375 leads per year.

THE INTERNATIONAL MONETARY FUND (IMF WARNS OF GLOBAL SLOWDOWN BY 2020)

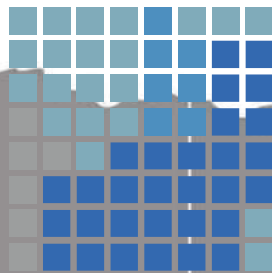
Slow-down is the result of low productivity and weak investment, which is affecting economies that account for more than 65 per cent of global GDP. Slow down in growth across the globe due to consolidation in industries, and low enthusiasm in stock and bond post market crisis raise need for alternatives. The future investment will be based on Multi-Alternative Strategies, which will combine data from an assortment of global resources and markets to deliver investment strategies in different asset classes.



THE FUTURE MULTI-ALTERNATIVE STRATEGIES

Most alternative assets and hedge fund strategies are not correlated to stocks and bonds. Alternatives provides diversification, risk reduction and return enhancement. Most authentic reports on alternative investments are available to high net worth investors or institutions, through a dedicated team of researchers, or much apt negotiation abilities. It is complicated, opaque and expensive to get the right information on the right time about changing strategies.

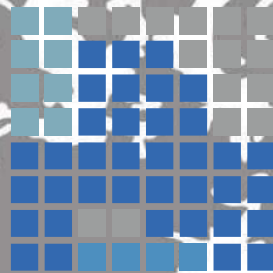
OUR PLATFORM HAS BEEN DESIGNED TO BUILD A GLOBAL DATABASE



01 Diversification



02 Risk



03 Dedicated Space



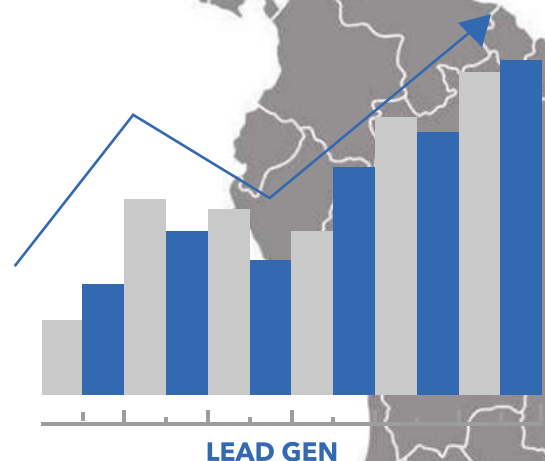
04 Return Investment



MARKETING OPPORTUNITIES allowed 99 Alternatives to understand the importance of advertising and with our extensive market research, it is clear that there is a niche gap in the investment market, we have opened the door to investors who are looking for authentic and credible products, places or opportunities to invest.

99 ALTERNATIVES offer a new and exciting web portal which has 99 plus authentic products to fill the gap. We provide advertising opportunities in metals, energy, currency, bonds, antiques, technology, entertainment, bank investments, stocks, hedge funds, commodity, rare gems, UK property, international property as well as commercial property.

GUARANTEED RETURN ON INVESTMENT we offer market information, and a platform to scrutinize the 99 Alternative Products with advertisers. Our extensive R&D spent years building vast global database, which means you will never be short of a lead.



Optional Extras



**12 Month deal for
just £1,250 per
month plus VAT**

SIGN UP AND FIND OUT MORE

We at 99 understand not only the importance of advertising but also the value of getting it right!

Our bespoke services can be tailored to suit your advertising requirements. Our new and original lead generation, will allow you to reach a wider target audience and our specialized campaigns are strategically designed to maximize efficiency, and effectiveness for an universal audience.

Quite simply you could achieve increased exposure for your product and your business leading to an inevitable increase in sales.

Not only can you design your campaigns, you can also manage them, seeing exactly how many people view your campaigns and the demographics of the users.

GO FURTHER THAN BEFORE WITH OUR UNIQUE GLOBAL AUDIENCE

WHAT CAN THIS DO FOR YOU

If you get 375 leads or 1000 leads, the price will stay the same in the course of this year.



Bank Investments

Junior I.S.A, High Interest, Savings, Term Deposits, Government, Bonds



01

02



Bonds

Premium Bonds, Municipal Bonds, Corporate Bonds, High Yield Bond

Commodity

Fine Wine, Milk, Cocoa
Coffee, Cotton, Wheat
Soybean Oil, Rapeseed, Oats,
Corn, Sugar, Fruits, Steel



03

04



Currency

Mini Lot, Trading Forex, Bit-coin

Energy

Solar Panels, Wind Turbine,
Hydroelectric, Bio Mass, Air Source
Heat, Pumps, Solar, Water, Heating,
Thermal Stores, Ground Source
Heat, Pumps, Crude Oil



05

06



Entertainment

Movies, Books, Music

Precious Metals

Gold, Silver, Palladium, Rhodium,
Platinum, Copper, Titanium, Iron



07

08

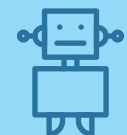


Property

UK Residential, Houses, Flats,
Bungalows, Holiday Homes, Student
Buy To Let, International Residential,
Houses, Flats, Bungalows, Holiday
Homes, Student To Let, Commercial,
Office, Industrial, Retail, Restaurant,
Multifamily, Healthcare, Car Parking,
Spaces

Technology

Mobile apps, Gaming



09

10



Rare gems

Ruby, Diamonds, Sapphire,
Emerald, Spinel, Tsavorite, Garnet,
Spessartite Garnet, Alexandrite,
Jade, Imperial, Topaz, Pearl,
Taaffeite, Tanzanite, Pariba
Tourmaline

Collectables/Antiques

Antique Cars, Stamp collection,
Brooches, Cuff-links, Vintage Bone
China Sets, Coin collection



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12



Hedge funds

Long-short Funds, Market Neutral
funds, Event Driven Funds, Macro
Funds

Stocks

Common Stock, Preferred Stock,
Class A, Class B, Partly Paid,
Contributing Shares, CFD's, Bank
Shares, Spread, Betting



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14



European Residential Property

Houses, Flats, Bungalows, Holiday
Homes, Buy to let

Middle East Residential Property

Houses, Flats, Bungalows, Holiday
Homes, Buy to let



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16



Asian Residential Property

Houses, Flats, Bungalows, Holiday
Homes, Buy to let

Oceania Residential Property

Houses, Flats, Bungalows, Holiday
Homes, Buy to let



17

GET IN TOUCH WE WANT TO HEAR FROM YOU

GET IN TOUCH WITH 99 ALTERNATIVES

More information available about sponsorship
opportunities, bespoke packages and much more to
suit your requirements.

**We have various segments to cater to your
business needs.**

EMAIL US OR CALL US TO SPEAK TO OUR SUPPORT TEAM

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